

Social Host Ordinance Meeting Minutes
Thursday, January 21, 2010 from 2PM-4PM
People Reaching Out (PRO)

Attendees: Christy Adams, Cyndra Krogen-Morton, Stephanie Landrum, Nkiruka Herche, Alan Baker, Cibonay Cordova, Aisha Prince, Brit Irby, Katie Mothersell, Steve Wirtz, and Angela Da Re.

I. Welcome and Introduction- *Christy Adams*

II. Social Host Ordinance updates and action items- *SHO Workgroup*

a. Sacramento City SHO update:

- i. *Robbie Waters*: A meeting was held between Councilman Robbie Waters and several coalition members. He is in support of the Social Host Ordinance for the City yet language is being finalized with the city attorney.
- ii. *Rental Housing Association*: Steve Wirtz is keeping in touch with them.
- iii. *Sacramento City Youth Commission*: Christy Adams presented to the Youth Commission in December and they have taken this project on as their policy issue for this term. They are working with Robbie Waters and their efforts are complementary to what the coalition is doing.
 - o They will be working with the SHO workgroup and can be involved in planning town hall meetings with the coalition. In addition, those interacting with any media personnel should be prepared with a sound bite of who we are and what we as a coalition are trying to accomplish.

b. Sacramento County SHO update:

- i. *Roger Dickinson*: Steve met with Councilman Roger Dickinson and he would like town hall meetings to be held to inform the public about the SHO in order to implement it by June.
 - o Becky Wood received a grant from SAMHSA for \$500 which will be designated for 5 town hall meetings. These are scheduled to take place during the third or fourth week of March. Joelle Orrock is planning a town hall meeting in Natomas for late January.
- ii. *Response Costs*: The “response costs” section of the SHO needs to be modified in reference to holding landlords liable under the ordinance. Steve is working on the language with an attorney.

III. Future directions– Where do we go from here?- *Angela Da Re*

a. Identifying new community level strategies for SYAC

- i. *Drug Free Community grant*: we need to decide whether we as a coalition will apply for this \$125,000, 5 year grant. It will help us expand the coalition’s prevention efforts. However, we must have a plan regardless of the grant.
 - o There is a lot of literature focusing on prescription drug issues. According to Steve, it is the 4th drug of choice in the overall region. We should consider adding prescription drug use to our application. We can work on this with Steve Offerman, a doctor at Kaiser if we decide to go this route.
 - o *Grant workshop*: This grant is difficult to write; it is due March 19th and money will be awarded in September/October.
 - a. We should look at Placer’s DFC grant as well as Solano’s for wording and structure help.

- b. We can also include our track record/progress as a coalition (i.e. parent pledges, any external support such as the Rental Housing Association)
 - c. Our message should be that as a coalition, we are looking for ways to move forward. Based on our strategic plan, we want to apply for a grant. This grant shouldn't be what spurs us to action.
 - ii. *Community that cares*: This system looks at all the different aspects of the community. Our prevention efforts should be comprehensive as well (educating parents, pharmacists, doctors, teens and implementing policies and laws that help mandate it). We should focus on policy, education and enforcement.
 - iii. *Sacramento's Culture*: There may be strategies that we can model after the University of Nebraska at Lincoln. There seems to be an effective method of school reduction of alcohol related consequences that we're not using.
 - o The Sacramento community is very spread out, which represents some difficulty so we need to push on the culture and change the cultural norm.
 - o An example is reaching out to the parents through the youth.
 - iv. *Name change*: Do we change or keep SYAC as the name for the coalition? The coalition won't have any history if we change the name since we have built connections with other organizations and made a lot of significant progress (i.e. parent pledges, bus ads) in the Sacramento community under SYAC. On the other hand, Angela suggests that we can keep our acronym and change the name.
 - o One idea from Christy for a new name is Sacramento Youth Drug & Alcohol Coalition. We will still be able to use the same logo we have now.
 - v. *Prevention trainings*: Angela will be conducting some training for the coalition, which will help us decide where we want to go from here and what we need to focus on as a coalition.

IV. Stakeholder updates- *open discussion*

- a. Christy Adams (UC Davis)
 - o Youth violence intervention project is underway. Kaiser is participating in a city-wide effort to decrease injuries.
 - o Working with Sac State nursing students to provide helmet education to elementary schools in the Sacramento area.
 - o Enrolling teens for the SBI Project however parents are not giving consent for their teens to participate in the study.
- b. Cibonay Cordova & Aisha Prince (Sacramento Native American Health Center)
 - o Implementing prevention strategies using cultural activities and applying them in SNAHC's home visitation program as well.
- c. Alan Baker (Coalition for Placer Youth)
 - o Working on parent pledge and prescription drugs. Their coalition also works with the youth commission.
- d. Katie Mothersell (ProProse)
 - o Working with Placer County on youth and drug outreach, specifically traffic safety outreach for safe driving which focuses on distracted driver messages.
- e. Stephanie Landrum (Kaiser Permanente)

- Working on the end of the year report for 2009. She is involved with lots of grant writing for grants Kaiser has funded. They will be receiving grants at the end of this month.
- f. Steve Wirtz (Sacramento City Alcohol & Drug Advisory Board)
 - The board is working on a strategic plan to track alcohol licensing events in Sacramento County (i.e. the morphing of restaurants into bars under old restaurant licenses, Check n' Easy in stores)
 - Recognition letters are being sent out to agencies that hold family oriented events that do not involve alcohol.
- g. Cyndra Krogen-Morton (Sac State)
 - 2500 Greeks will be trained on new policy they are working on. Trying to revise a policy that will ban drinking games at tailgating parties. There have been two student deaths; they are trying to get campus police on board.
- h. Brit Irby (Sac City Office of Youth Development)
 - Working on youth action teams. The youth commission will be attending city council meetings and getting involved.
 - Programs for multifamily housing and youth and family services.
 - National mentor month: Mentor appreciation in City Hall.
- i. Angela Da Re (NCADD)
 - Implementing "Strengthening Families" prevention program- a 10 week course in which parents and kids come together in the evening and spend time together. It happens Monday and Thursday nights and is now opening up to the community. It is free to families, and dinner is provided.
 - CPI asked to host a responsible beverage serving in Sacramento. They need 20 people for the training; 17 people are signed up so far.

Steve will send action items to Christy who will send them out to the coalition.