



Social Host Ordinance Meeting Minutes
Wednesday, November 18, 2009, 2PM-4PM
California Rural Indian Health Board (CRIHB)

Attendees: Alan Baker, Stephanie Landrum, Aisha Prince, Karen Santana, Barbara Hart, Wendie Skala, Carolyn Martin, Dana Covington, Steve Wirtz, Robert McAleese, Becky Wood, Patricia St James, Erika Greene, Christy Adams, and Nkiruka Herche.

I. Welcome and Introduction

II. Social Host Ordinance updates and action items

a. City SHO update:

- i. Youth Council: Christy met with the Sacramento Youth Commission and they chose to advocate for the SHO policy. After doing research on SHO, they want to develop a presentation and present the ordinance to various organizations. Their efforts are complementary to what the coalition is doing.
- ii. A meeting was held between Robbie Waters and several coalition members. He is in support of the Social Host Ordinance for the City and will proceed with moving the ordinance forward.

b. County SHO update:

- i. Roger Dickinson will present to the Board of Supervisors on December 2nd, 2009. Tentatively, there will be a hearing on December 14th, 2009. This is a tight timeframe and the coalition has work to complete.

III. Special Presentation: Successful advocacy for local policy change- *Carolyn Martin*

a. Handouts: *Ordinance Check List, Be An Advocacy Winner*

- i. Information packets: Outlines policy sought after and why it is believed to be important.
 - a. *Cover Letter*: Should state who the coalition is and its objective.
 - b. *Fact Sheets*: Can serve as a guide in meetings with elected officials.
 - c. *Statistics*: Need to be factual and persuasive; specify according to City/County.
 - d. *Question & Answer*: Anticipate questions the media may ask (i.e. Why should the landlord be responsible for this? *Response*: They are not held responsible unless they have prior knowledge.
- ii. Appointments with elected officials
 - a. Keep the group small and delegate duties. Teen representation is advised.
 - b. Constituents are best as well as diverse organizations (i.e. PRO, FNL); at least one person from the group must be capable of advocating for policy change.
 - c. Be prepared to offer a list of all the groups the coalition is representing.
 - d. Ask about the elected official's position on the issue and for additional groups they know of to add to the list of supportive agencies.
- iii. Questions/Suggestions for SHO draft
 - a. Be able to explain the term, "Case Law". Research its outcome in other jurisdictions.
 - b. Clarify where the money collected from fines is going, and whether administrative costs will be included.



- c. How does the coalition plan to publicize this after the ordinance is passed? How will parents be notified? (Suggestions: newspaper ads, passing out fliers at football games and PTA meetings, using stakeholder organizations to get the message out)

IV. Stakeholder Updates

- a. Patricia St James: Galt is trying to get a Social Host Ordinance passed as well.
- b. Becky Woods (MADD)
 - i. Glad to be back.
- c. Steve Wirtz (Sacramento City Alcohol & Drug Advisory Board)
 - i. The advisory board is working on many prevention agenda items.
- d. Dana Covington (UC Davis Medical Center)
 - i. Enrolling teens for the SBI Project. 65 have been enrolled to date.
 - ii. Interestingly, approximately 35% of parents refuse to consent to allow their teens to participate.
 - iii. Her department will also start looking at teen distracted driver issues
- e. Wendy Skala
 - i. Integrating into the community, and getting acquainted with everyone.
- f. Karen Santana (California Rural Indian Health Board)
 - i. CRIHB is working with Christy to reformat the parent pledge for the California Indian population.
- g. Alan Baker (Coalition for Placer Youth)
 - i. Updating the parent pledge for Placer County.
 - ii. Printing may be done in April and parent pledges will be distributed at "Back to School" night.
- h. Stephanie Landrum (Kaiser Permanente)
 - i. Kaiser's public affair team is looking at trauma prevention and drug prevention grants. She will have an update at the next meeting.

V. Action Items

- a. Please refer to the SYAC to do list for more information.

Next Meeting

January 2009

*Please contact Christy Adams if you would like to host the meeting.