



Social Host Ordinance Meeting Minutes
Thursday, May 21, 2009, 1:00-2:30 PM
Kaiser South Medical Center

Attendees: Jennifer St. James, Emily Bender, Erika Green, Allyson Fischlin, Jamie Davi, Amy McDougall, Cyndra Krogen-Morton, Dana Covington, Carolina Van Dalen, Tami Silvera, Becky Wood, Mark Kauffman, Melinda Avey, Christy Adams, and Nkiruka Chizea.

I. Welcome and Introductions

II. Stakeholder agency/program presentation- *Emily Bender*- Coordinator; South Sacramento Coalition for Future Leaders Coalition (SSCFL)

- Funded by the REACH program, yet transitioning from this grant to a Drug Free Communities grant
- Focus: Coalition was created by the Sacramento Mutual Housing Association. Its focus is on youth development, decreasing substance abuse among youth and helping them find effective methods to express themselves (art, job readiness programs and mentoring opportunities)
- Programs: Peer mediation at schools, Art & Talent show
 - Art Walk (every third Thursday of the month): goal is building community cohesiveness. People can walk around with friends and family members and enjoy the work of local artists as well as have an opportunity to form relationships with neighbors and community members. The coalition will be having a sneak premier of this in June and handing out yogurt to ease people into it.
 - Art & Talent Show: May 29th. Emily urges group to go.
- Next SSCFL meeting: 5625 Stockton Blvd, Sacramento, CA

III. Marketing workgroup update- *Christy Adams*

- Parent Pledge: this is the final draft. Workgroup would like to pilot it with a group of parents first before using it. Pledge will be rolled out in fall with new school year. In the future, we would like to create a database where parents can look up an address to see if the host parents are committed to responsible hosting.
 - Parent involvement: Cyndra notes that parent education is needed at Sac State. She is willing to get some parents involved in this.
 - High Schools: Some were interested in personalizing the document by inserting their school logo, etc. If this is still an interest, we can give them a PDF of it for them to amend.
 - Refrigerator magnets: Give Teens the Edge; Take the Pledge.
 - Presentation Toolkit: may be successful if handed out with the Parent Pledge brochures.



- Different Languages: Emily asked if this would be translated into different languages. Christy noted that we may need to re-format it to fit those cultures first. Emily would like it translated first, and then handing to teens to gauge how parents might react.
 - o List of languages: Spanish, Hmong, Vietnamese, Mien, Chinese (Mandarin), and Russian.
- Teen Perspective: Allyson and Amy (Franklin High School students) state many teen may not respect the pledge but it would likely generate conversation with parents and show the teens that parents are committed to helping them stay drug and alcohol free.
 - o Parent Night: may be a good time and place to hand these out to parents. Having a program with this item on the agenda will also be more effective, especially if tied into concrete events that teens will be involved in (i.e. Sober Grad, Prom). Steer away from passing them out at “Open Night” since there won’t be a representative sample of parents at this event.

IV. Policy workgroup update- *Cyndra Krogen-Morton & Becky Wood*

- Summer Plans: Workgroup is getting the ordinance ready to have a former city attorney look it over. The next step is moving forward with passing the ordinance.
 - o Workgroup believes that we should target the entire Sacramento county area because we are likely to get community support.
 - o June - September, they will be working with Raleys & Bel Air for Family Meals Day (talking to parents about the importance of having family meals). This would be a good forum to raise awareness about the social host ordinance.
 - o Workgroup will identify and recruit champions from 6 cities and the county to aid in community mobilizing for social host ordinances.

V. Data workgroup update- *Dana Covington*

- Teen zip code data: Teen Intoxication Data by Hospital, All patients BAC by County, and Patients 12-17 Y/O BAC by County (the last 2 contain data from UCDMC ER Admissions only)
 - o Data is not comprehensive. We will be looking for trends as we get more information from other hospitals.
 - o Data can be broken down be various categories, but there is no way to determine gang association or college enrollment.
 - o Allyson & Amy: If we focus on middle school parents, we should focus less on parent hosting because it’s not as likely.
 - At Franklin High School, there aren’t too many parties; “kickbacks” at abandoned houses are more common as well as teens going to other schools where parties are hosted.

VI. Progress on coalition strategic plan

- Completed/ongoing action items:
 - o Translating parent pledge into different languages
 - o Within the next 6 months, we are aiming to get more input from other trauma centers, which will allow us to have more comprehensive data.



- Involving faith-based organizations (ACT). Emily will give Christy the contact information so that we can engage them in our community effort.
- We need to raise community awareness about underage drinking, however; since schools are out for the summer, how will we do this?
 - Long term goal: change the cultural norms of underage drinking. Parents should not be permissive or supportive of teens drinking.
 - Places we can go to: community centers, Boys & Girls Clubs, Parks & Recreation centers
- Christy will put together a short survey on survey monkey for meeting times: early morning, late morning, etc in order to determine what time of day is best to meet for everyone.

Next Meeting:

Thursday July 16, 2009

1:00 – 3:00 pm

Kaiser South Medical Center

MOBII

6600 Bruceville Road

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