



## Social Host Ordinance Meeting Minutes

Thursday, September 17<sup>th</sup>, 2009, 2:00-4:00PM

Kiwanis House, Sacramento, CA

Attendees: Ryan Herche, Christy Adams, Stephanie Landrum, Dana Covington, Nikki Buckstead Pane, Allyson Fischlin, Harrison Kamiya, Amelia Stults, Erika Green, Tami Silvera, Robert McAleese, Becky Wood, Alan Baker, and Nkiruka Herche.

- I. Welcome and Introductions
- II. Marketing workgroup update
  - a) A total of 2000 Parent Pledges were printed and are being distributed by coalition stakeholders at school functions and safety fairs. Franklin High School Friday Night Live reports that they have also been distributing FNL Parent Pledges at their *Back to School Night*.
  - b) NCADD has offered to host a SYAC website.
    - i. The purpose of the website is to provide resources for coalition stakeholders and outreach groups. Separate tabs will be included for parents and teens.
    - ii. The website will maintain current updates on SYAC activities (roster, meeting minutes, and events) as well as links to Stakeholders' respective websites.
    - iii. Efforts will be made to have the website fully operational by Red Ribbon Week, and include downloadable resources for schools and teachers; however, this event can be posted on the UCD Trauma webpage as well as other stakeholder's web pages until the new site has been created.
  - c) 300 Bus ads donated by Blue Line Media will be run in October.
  - d) Parent Pledge magnets have not arrived yet. They should be arriving any day now.
- III. Policy workgroup update



- a) The overall status of the Social Host Ordinance (SHO) is good.
- b) SHO has been reviewed by Sacramento County DA.
  - i. Wording is based on Elk Grove's Social Host Ordinance.
  - ii. DA has voice support of the ordinance.
- c) Social Host Ordinance presented to the Sacramento County AOD and received support from the board.
- d) The Coalition will bring the Social Host Ordinance to the Sacramento City Attorney after securing support from a City Council member and the Board of Supervisors.
  - i. The Ordinance penalties will be determined by the City Attorney.
  - ii. Appeals process will be included for low-income violators.

#### IV. 3 Month Social Host Action Plan

- a) Currently scheduled meetings
  - i. Councilman Robbie Waters (Tuesday, 9/22/09). Scheduled attendees: Steve Wirtz, Cyndra Krogen-Morton, Christy Adams, Melinda Avey, and Becky Woods are meeting with Councilman Waters.
  - ii. Sacramento City Office of Youth Development, Director Lyn Corbett (Tuesday, 9/29/09, 1:30PM). Scheduled attendees: Christy Adams, **need more coalition stakeholders to attend. Contact Christy if want to attend.**
  - iii. Sacramento City Youth Commission (10/12/09, 6PM). Scheduled attendees: Christy Adams, **need more coalition stakeholders to attend. Contact Christy if you want to attend.**
- b) Meetings to be scheduled
  - i. Councilwoman Bonnie Parnell. Representatives from Valley Hi and Meadowview will contact her.
  - ii. Councilman Steve Cohn. Robert McAleese will contact him.
- c) Letters of support needed



- i. Coalition stakeholders are strongly encouraged to write a letter of support for a social host ordinance in the City of Sacramento to their district councilmember. City council district information will be sent out to stakeholders.
- ii. Sacramento City Chief of Police: Becky Wood from MADD will contact.
- iii. Sacramento City Fire Department: Robert McAleese from Jesuit High School will contact.
- iv. Board member for Sacramento Unified School District will be contacted by Robert McAleese.

d) Other Advocacy Action Items

- i. Stakeholders are encouraged to write editorials to the Sacramento Bee regarding underage drinking in Sacramento and the need for social change.
- ii. Petition will be drafted and sent to all coalition stakeholders to collect signatures at non-school site events. Petition will be formatted to collect signatures from parents and youths (signatures from youth under 18 will be noted as such.)
- iii. Online petition gathering will be researched by Ryan Herche.

V. SHO Presentation

- a) Dana Covington distributed a handout explaining how to present SYAC to different groups.
  - i. Talk about your role as stakeholder, discuss the background of SYAC and our mission, and include a comprehensive approach (education, social marketing, policy change and enforcement) plus a brief synopsis of a SHO.

VI. Stakeholder updates

- a) Tami Silvera (Elk Grove Unified School District).
  - i. Federal drug and alcohol violence prevention funding has been cut. Only tobacco funding remains, which is a serious blow to the School District's outreach efforts. Updated SYAC on the Valley Hi walk audit.



- b) Amelia Stults (Sacramento State)
  - i. Updated the group on conferences and freshman outreach (alcohol jeopardy program) on college campuses. In November, she will be attending a national conference for peer educators in Orlando, FL.
- c) Christy Adams (UC Davis Medical Center)
  - i. Informed SYAC on youth gang violence intervention study at the UCD Medical Center. Kaiser and UC San Francisco are also involved in the study. Last year, there were 354 violent patients between the ages of 10-24 and only 1 case worker.
- d) Dana Covington (UC Davis Medical Center)
  - i. Brief update on Screening and Brief Intervention in the emergency room. Dana is still enrolling teens, however many are not willing to participate. Her time in the ER shows that teens are still drinking and driving.
- e) Becky Wood and Molly Atkinson(MADD)
  - i. Updated SYAC on the upcoming Walk Like MADD fundraising event. Target fundraising is \$137,000. Contact Becky if you wish to set up a booth at the health and safety fair.
    - The walk will take place at Southside Park Sacramento on Saturday, October 17, 2009. Registration begins at 8:20AM; the Walk starts at 9:30AM.
  - ii. MADD is trying to show that there are multiple groups protecting the interests of youth, parents and community. Molly is seeking event publicity from Channels 13 and 31 and is going door-to-door to encourage attendance at Walk Like MADD.
- f) Alan Baker (CPY)
  - i. The Coalition for Placer Youth (CPY) received a grant targeting youth alcohol and prescription drug abuse. The prescription drug team is trying to get pharmacists and educators to collaborate in the fight against drug abuse.
  - ii. The CPY is also updating and revamping its parent pledge.
- g) Robert McAleese (Jesuit High School)



- i. Robert would like to maintain a database for parents that sign the Parent Pledge.
- h) Nikki Buckstead Pane (NCADD)
  - i. September is National Alcohol Recovery month. Nikki updated the SYAC on this event/walk that took place in New York and another upcoming walk that will happen in Los Angeles.
  - ii. Updated SYAC on programs for homeless and pregnant women that are sponsored by NCADD (TB testing and swine flu vaccinations)
- i) Stephanie Landrum (Kaiser Permanente)
  - i. Stephanie updated SYAC on the grants that she is working on.
  - ii. Kaiser Permanente just hired a new trauma prevention coordinator.

**Next Meeting\***

Wednesday, November 18<sup>th</sup>, 2009

2:00-4:00PM

Location: TBA

\*Please contact Christy Adams if you would like to host the meeting.